



Canadian Military Intelligence Association REPORT TO CDA 25 January 2019

Bottom Line up Front:

A significant and successful year for CMIA. CMIA has expanded its National footprint with the creation of 4 new chapters, the Association's major event, CANIC 2018 - Artificial Intelligence, was a world class event attracting industry, academia and Defence/Government of Canada and Allied Intelligence Enterprise partners. Growth remains on a positive track, although we continue to be challenged by attrition and by a less than Ideal demographic (low numbers of retirees, few Reservists). Financially, the Association is in very good condition. The next bounds for the Association is accentuating Professional Development and support, particularly through leveraging social media and regional mentorship; evolving the regional chapters; more effectively leveraging our Honorary Colonels and retired professionals; establishing CMIA advocacy of the professionals and the profession; supporting upcoming major historical events (Special Operations Executive 80th Anniversary, CIntC 75 anniv/Int Branch 40th) and addressing concerns in our demographic profile.

Agenda Item	Key Discussion Points
1. Major events (completed)	<ul style="list-style-type: none"> • <u>CANIC 2018</u> – Artificial Intelligence. World class conference was delivered in October. • <u>Republished Scarlet to Green A History of Intelligence in the Canadian Army 1903-1963</u> and available for purchase at https://books.friesenpress.com/store/title/119734000047135083/Major-S.R.-Elliot-Scarlet-to-Green • <u>Mental First Aid</u>. A session was held in Winnipeg and Ottawa, well attended by our members and certainly something we want to promote in our other chapters. • <u>Speakers Corner</u>. Halifax chapter has established a Speakers Corner. This initiative we intend on promoting in other regions. • <u>Bonspiel</u>: This year's bonspiel was cancelled due to high unit op tempo, but intend to run again next year • <u>Home Station War</u>: This event has been held annually between the three services that share CFB Kingston as their Home Station. Home Station War to be changed from three annual events to one. Anticipating next event to be held in February
2. Major projects/events (Planned, initiated and or ongoing)	<ul style="list-style-type: none"> • <u>CANIC 2019</u>. This year's event will focus on Disruptive Technologies and the impact on warfare, Defence and security and be held in October 2019. The follow-on CANIC (2020) will focus on Grey Zone issues. • <u>History and heritage</u> <ul style="list-style-type: none"> ○ Special Operations Executive Anniversary (80th – 2020). An important element of Military Intelligence's heritage, we are working with partners to make this historical milestone a successful, notable and celebrated event.

	<ul style="list-style-type: none"> ○ ClntC 75th and Int Branch 40th Anniv. We have initiated engagements with the ClntC and Int Branch to plan and eventually deliver nation-wide events marking the Corps and Branch Anniv. ○ <u>Homestation</u> has provided a list of old trophies to HHC to repurpose for new awards. CMIA will invigorate and support this initiative ○ <u>Museum</u>: CFSCE has offered CMIA space in their museum. Kingston Chapter, in collaboration with the Home Station, will evolve this relationship and opportunity. ○ <u>New book</u>: Dr. David Charters is engaging with CMIA to write a book on the history of the Intelligence in the Canadian Forces from 1970 to 2010. The focus of his book is on the intelligence function, not the individuals, and it will pick up where Scarlet to Green left off. He intends to publish by 29 Oct 2022. CMIA will keep membership posted as the draft of the book progresses. David is now cleared Secret to enable his research. ● <u>Professional Support services</u>. We will be advancing on a redesign of our public facing social media means/ways (twitter, facebook +) and building our closed/member only Social media and website. The intent is to provide space, means and ways for our professionals, active and retired, to engage in professional development, facilitate/enable mental health and resilience programs, transition services as well as enhance our public visibility. ● <u>Honorary Colonel's Advisory committee</u>. Intention is to leverage the serving and post service Honorary Colonels. ● <u>Expanding Chapters</u> <ul style="list-style-type: none"> ● <u>Ottawa Chapter</u>: The intent is to create an Ottawa chapter next year. This would solidify NCR centric support/activities; dispel the perception that CMIA is NCR centric and allow the Board itself to focus attention across the Nation vice be drawn into NCR. ● <u>Additional Chapters</u>. We will be exploring/assessing the opportunities/risks of creating additional chapters, to include Bagotville, Quebec/Montreal. ● <u>Demographics</u> – We have and will continue to address issues in our demographics. We are invigorating efforts to secure a greater proportion of Reservists and retired members. ● <u>Homestation CMIA partnership</u> <ul style="list-style-type: none"> ○ <u>Lower Bar (Kingston)</u>: Progress on establishing the Intelligence Branch Homestation the Lower Bar (Intrepid Bar) has been slow as it is a combined public funds/NPF project. The project paper has been drafted, but there are still questions as to who has signing authority. Also, CFB Kingston recently produced a property plan for the next 30 years, with the intention for all three base messes to become a combined mess facility in a new building. That said, the Lower Bar project is still moving forward. The very earliest it could open is Oct 2019.
<p>3. Affinity Programs</p>	<ul style="list-style-type: none"> ● <u>TD Meloche-Monnex</u>: This is CMIA's most popular affinity program. CMIA receives a percentage of sales for each account that is set up through TD. ● <u>LHI Hospitality</u>: CMIA now offers a new affinity program for discounted hospitality (hotel and rental cars). CMIA does not make any money from this program, but it offers significant discounts (20-40%) to our members. It is complementary to the CAF Appreciation Travel Program – members can compare and find the best deal for their personal needs. This will not generate any revenue for CMIA, provided solely for member benefit.

Commented [RG1]: The whole affinity program to all associations not just CMIA was cancelled by the mortgage company.

	<ul style="list-style-type: none"> • <u>Affinity program inventory</u>: CMIA will leverage CDA's initiative to create an inventory of affinity programs. . • <u>Revenue from TD</u>: CMIA generated \$1350 in revenue from member TD sign-ups. In 2017, we had 48 people with 87 policies (TD) – so it has been very successful (have not received 2018 report from TD). • CMIA needs to communicate affinity program options more effectively however our base is notably more interested in professional support services (knowledge bank, mentorship, professional debate, professional blogs etc) than affinity programs benefits.
<p>4. New initiatives</p>	<ul style="list-style-type: none"> • <u>Branch Golf Tournament</u>: We intend to hold a Branch Golf Tournament or some other type of summer event. If we plan for this to be a charitable event, money should go towards history and heritage. • <u>Anniversary Weekend Events</u>: Took a lower profile approach to the anniversary weekend in 2018. For 2019, interested in holding a higher profile event, recognizing that 2022 will be a major event. Considering holding a bigger event every two years. • <u>Home Station anniversary</u>: Will be held, and CMIA supported, in July. • <u>New Colonel Commandant</u>: May be inaugurating a new Colonel Commandant – would want CMIA involvement. • <u>CFSMI 2019 Parades</u>: CFSMI is expecting roughly 150 students in summer 2019 (in Kingston); this will be the largest student body CFSMI has had. There will be two very significant parade events: likely 1 Aug (4 rank qualifications graduating at the same time; as many as 80 students on parade) and 28 Aug (3 BIOC's graduating; roughly 60 students). Dates still to be finalized.

